

Accelerate migration  
with comprehensive  
cloud skills enablement



# Upskill your teams, transform your business

As benefits of the cloud—like speed, scale, and modernization—have become more widely understood, the conversation at many organizations has shifted from “why cloud?” to “which cloud?” Thousands of companies, including GE, The Coca-Cola Company, BP, Enel, Samsung, News Corp, and 21st Century Fox, have found their answer with AWS.

AWS also helps provide the answer to another critical question in your cloud journey: “How do we get to the cloud in the fastest, most efficient way possible?”

## Accelerate cloud adoption with Fast Lane

As AWS Advanced Training Partner we provide the complete training and certification curricula for AWS. We specialize and have a proven track record in supporting our customers to accelerate their digital skills and cloud adoption around the world.

[AWS Training Programs »](#)

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# Training for a better migration

Based on years of experience, AWS has built a complete and proven approach for migrating workloads to the AWS Cloud so that you can achieve business benefits faster. We can help you quickly and efficiently move through every phase of migration, from upfront planning to modernization. Comprehensive training is essential to help you through these steps. Specifically, [AWS Training and Certification](#) enables your teams to develop and validate cloud skills.

Comprehensive training accelerates cloud adoption, leads to greater achievement of business and internal objectives, and helps organizations overcome their initial concerns. AWS Training and Certification helps you develop and implement a comprehensive cloud skills enablement program that accelerates migration and empowers all of your teams to do more in the cloud.

AWS Training and Certification can help your business migrate with confidence by building cloud fluency across the organization and migration skills in technical teams. We offer the resources you need to develop migration skills for faster cloud adoption, create a culture of innovation with comprehensive and continuous learning programs, and modernize your workforce at scale to achieve your cloud business goals.



# How comprehensive skills enablement drives migration success

Achieving your cloud migration objectives requires your organization to go beyond ad-hoc educational exercises to build and implement a comprehensive cloud skills enablement program.

A recent study by Aberdeen revealed the business value of such a strategy. Organizations investing in comprehensive cloud skills enablement programs reported increases in staff productivity, shorter times to hire for quality talent, faster completion of projects, and greater employee satisfaction.<sup>1</sup>

But what exactly are the elements of a comprehensive cloud skills enablement program? How can you create such a program and ensure executive buy-in and adoption across your organization?



Top performing organizations with comprehensive training programs complete cloud tasks 28% faster.<sup>1</sup>





# Defining comprehensive training for migration

Let's start by defining "comprehensive training" in broad terms: Comprehensive training refers to a holistic approach that enables all employees to develop essential skills. It typically includes both fundamental training for a wide range of stakeholders and deeper training for key technical teams.

Specific to migration, a proper comprehensive training strategy can help your organization:

- Develop migration skills for faster cloud adoption
- Foster a work culture of innovation with continuous learning programs
- Modernize your workforce at scale to achieve cloud business goals

## Powering migration with expertise

Backed by the right mindsets, investments, and resources, comprehensive training can act as the engine that powers cloud migration and adoption.

It can help transform your business into a data-driven, customer-focused, digitally savvy enterprise—where your staff is fully prepared to take on challenges and reap the benefits of the cloud.

# How AWS Training and Certification helps you migrate with confidence

With self-paced digital training courses, practical classroom training, and a variety of other resources, AWS Training and Certification provides an unmatched breadth and depth of training opportunities. Every type of learner can find the comfort and flexibility needed to excel. Executives and non-technical staff can become cloud-fluent, while technical teams can dive deeper and build the skills required to fully leverage the AWS Cloud.

## Looking for a more prescriptive overview of AWS migration training?

This [AWS Ramp-Up Guide](#) curates our migration training resources in one convenient document.

Get step-by-step guidance to help your teams build skills that help ensure migration success.

[View the AWS Ramp-Up Guide »](#)

# Training for every phase of migration

AWS migration training starts with learning the cloud fundamentals. In this phase, your staff will gain a greater understanding of essential cloud capabilities—as well as AWS-specific topics such as pricing and the [AWS Shared Responsibility Model](#).

Next, your teams will learn how to migrate to the AWS Cloud and apply the [AWS Cloud Adoption Framework](#) for the greatest impact. They'll develop skills to help them move with speed and precision as they systematically:

- **Assess** your organization's current readiness for operating in the cloud, identify the desired business outcomes, and develop the business case for migration
- **Mobilize** to create a migration plan, refine the business case, and address gaps in your organization
- **Migrate and modernize** your workloads, with each application designed, migrated, and validated

In the next phase, your technical teams will become experts in AWS migration services and tools as they utilize best practices for migrating specific types of workloads.



## Prepare your workforce for cloud roles

Throughout the migration training process, you may find that encouraging and incentivizing your teams to pursue AWS Certification will motivate them to build their skills faster and more comprehensively. Certification can act as a marker of progress for individual learners and as support for your migration business case. It is also a proven way to help your organization realize the objectives of comprehensive training.

According to research by ESG, 97 percent of organizations that employ AWS Certified staff say having AWS Certified people on their team puts their company in a better position to succeed over the next three to five years. And 96 percent of organizations employing AWS Certified staff believe supporting employees in achieving certification improves talent retention.<sup>2</sup>

## More AWS Certification benefits

According to a 2020 ESG survey of organizations that employ AWS Certified staff<sup>3</sup>

**86%**  
reported improved security of  
cloud workloads

**91%**  
agree that certification has  
helped staff identify new  
ways to utilize AWS services

**90%**  
have seen an increase in  
productivity

**89%**  
agree that employing AWS  
Certified staff enables faster  
troubleshooting



# Transform your business with migration training

AWS Training and Certification transforms your business by equipping your teams with skills to help you get more out of the cloud. Self-paced digital training, certification preparation, classroom training, videos, whitepapers, and other educational resources give your teams the skills to migrate with speed and efficiency.

Throughout the migration process, learning spreads across lines of business—empowering every individual and team to do more with the cloud and blaze a trail toward true organization-wide cloud fluency.

The end result of AWS migration training is a whole that's greater than the sum of its parts. Once cloud fluency has become pervasive, your teams can use the shared language of the cloud to pursue larger goals and collaborate with harmonic efficiency. Executives will operate with a greater understanding of what's possible, while your technical teams will facilitate speed and agility through an expert command of cloud technologies.



# How today's organizations migrate faster and smarter with AWS Training and Certification



# A transformative migration is within your reach

Migrating with AWS can help you achieve outcomes like lower costs and improvements in operational resiliency, staff productivity, and business agility. These benefits grow larger and more impactful as you promote broader understanding and active use of the cloud across your whole organization, help your staff update their skills, adapt existing processes, and introduce new processes.

Accelerate migration and modernization with comprehensive cloud skills enablement from AWS. Boost staff productivity to assess, mobilize, and modernize at scale—while fostering a culture of innovation through continuous learning and upskilling. Migrate with confidence by building your team's cloud skills with AWS Training and Certification.

[Contact us to get started »](#)

## Additional resources

Discover more ways AWS Training and Certification can help you achieve your migration goals:

[AWS Ramp-Up Guide: Migration »](#)

[6 steps to build cloud fluency in your organization »](#)

[Comprehensive cloud skills training drives digital transformation success »](#)

